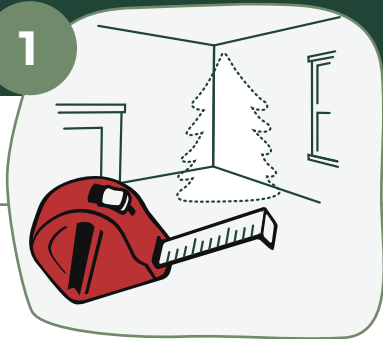


Buying a Real Christmas Tree

1



Pick a Spot & Measure

Make sure it's not too close to a heat source and that you have enough space and height for "O Tannenbaum."

2



Check Your Stand

Is your stand in good shape? Is it big enough for your tree and will it hold enough water? Is there a post at the bottom? [Stand Guide](#)

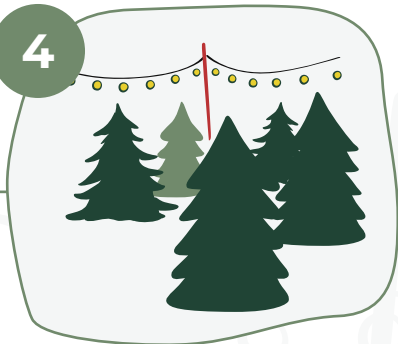
3



Know Your Variety

There are dozens of species of real Christmas trees in North America. [Which is the right one for you?](#)

4



Plan in Advance

Finding "the one" is the fun part! Save time, and plan your tree shopping excursion in advance. [Use our retail locator to find a tree lot near you!](#)

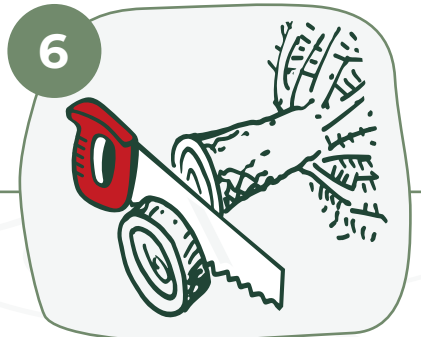
5



Check It Twice

Gently grasp the branch to test for strength and freshness. A fresh tree should feel supple with only a few green needles coming loose when pulled.

6



Make a Fresh Cut

A fresh cut is a must! Ask for a fresh cut on the trunk, so the tree can drink up plenty of water.

7



Load It on the Old Sleigh

For easy transport home, have your retailer bale your tree first, then secure it to your car's roof with the trunk facing forward.

8



Keep It Watered

Like you, trees need plenty of water. Check the stand once a day, and keep the water flowing.



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